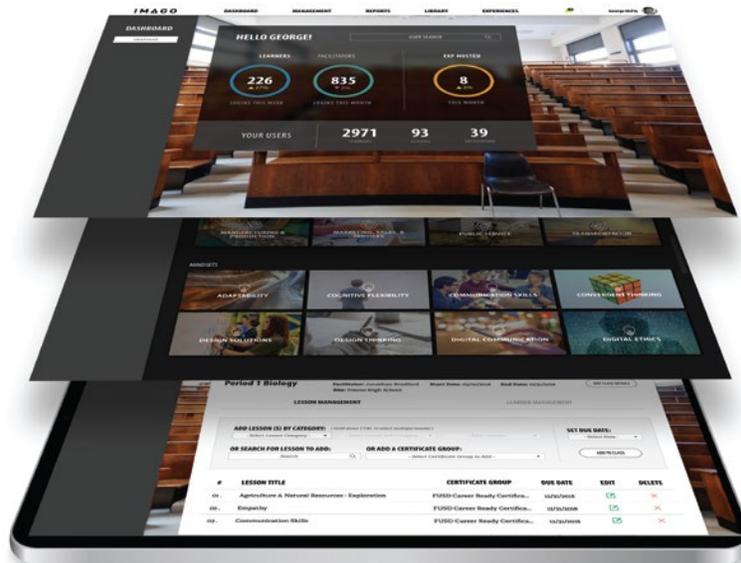


IMAGO

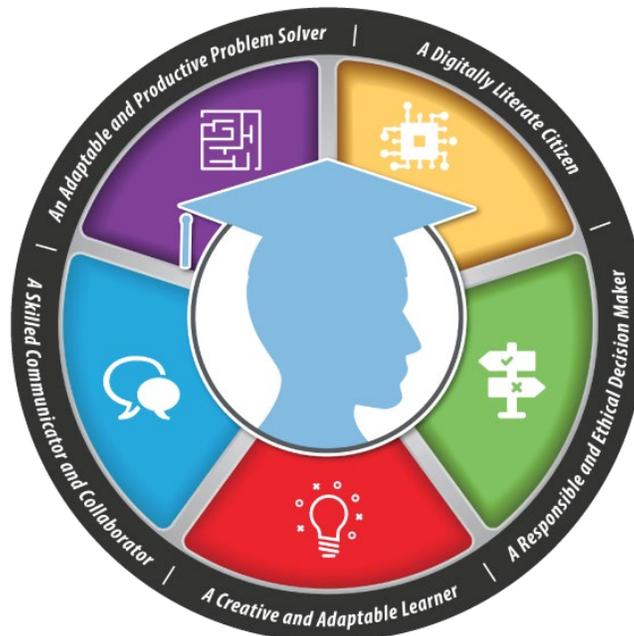
Resource Guide

Video Based curriculum supporting the Fresno Unified Graduate Profile



Introduction

In 2015, leaders from the Department of College and Career Readiness (CCR) at Fresno Unified School District (FresnoUSD) partnered with IMAGO to develop a leadership curriculum for their learners. Over the past four years, this curriculum has been iterated and evolved into a set of 25 IMAGO Mindsets lessons that support FresnoUSD’s Graduate Profile. These lessons are outlined in a rubric according to grade level and Graduate Profile area:



FresnoUSD Career and Technical Education (CTE) teachers (facilitators) are asked to assign and facilitate five of these lessons—one from each Graduate Profile area — corresponding to their learners’ grade level. As learners digitally complete lessons from their own IMAGO account, they progress toward earning Graduate Profile certificates.

In addition to the 25 Mindsets lessons from the Graduate Profile curriculum, FresnoUSD’s learners have access to 16 additional Mindsets lessons and six of IMAGO’s other types of lessons. Career Dives — one of the six additional types of lessons — were also created for FresnoUSD as supplemental CTE content to facilitate medical career exploration.



Adaptable & Productive Problem Solver



Creative & Adaptable Learner



Digitally Literate Citizen



Responsible & Ethical Decision Maker



Skilled Communicator & Collaborator

7-8TH GRADE

Systems Thinking

This lesson will cover how to break down the various parts, actions or steps that create a system in order to understand that adjusting one element or action might adjust the outcome. (04:07)

Self-Awareness

This lesson will cover how self-awareness is often understood as knowing your strengths and weaknesses. Many people identify their skills by exploring and placing themselves in different situations. (04:07)

Digital Safety

This lesson will cover the importance of why digital tools must be used with careful thought and consideration. (04:05)

Values & Attitudes

This lesson will cover how learners consider the items, people and ideas that are important to them, how they demonstrate that importance and how they prioritize that expression of value. (04:19)

Teamwork

Teamwork extends further than a school classroom, a group project, or a business plan. The purpose is to commit to a non-zero sum perspective, where our very own success and survival is dependent on the success and survival of everyone. (04:07)

9TH GRADE

Organization

In this lesson, participants will learn about different forms of organization to effectively convey a message. (03:49)

Lifelong Learning

As we live, we must continue to explore and learn...this has been the history and will be the future of humanity. Exploration and learning allows us to pinpoint why life exists, where we can place ourselves in history, and how we can make it better. (04:19)

Digital Ethics

This lesson will cover examples of digital behaviors with real world consequences, while exploring the ethical implications of their actions. (04:23)

Self-Control

This lesson will cover how self-control is about considering the consequences before acting and making choices. (04:19)

Communication Skills

The purpose of communication is not to create conflict and strife, but instead, to make progress, share information, learn, and be contributing members of society. (08:23)

10TH GRADE

Systems Collaboration

This lesson will cover how learners can build upon their own work through collaborating with others on similar ideas and processes. (04:07)

Personal Development

Personal development is about improving your self-awareness and talents to enhance your life, as well as contribute to the world. (07:00)

Digital Communication

The ability to connect with others through websites, video, audio, text or animated multimedia - is an important skill to have as a community citizen and in business. (04:05)

Fairness & Justice

This lesson will cover the differences between fairness and justice through the lens of social equity and challenges that impact some, but not always all peoples. and their unique circumstances. (04:19)

Effective Listening

Effective listening is the act of tuning out yourself and your thoughts, and tuning into what you are hearing. If you're effectively listening to someone, you are listening to what the person is saying, and how they are saying it. (03:49)

11TH GRADE

Design Solution

This lesson will cover a crash-course on design thinking as a way to explore, develop and iterate solutions to ill defined problems. (03:36)

Resilience

This lesson will cover how resilience is about working really hard to make your future, your reality. And knowing full well that anyone can learn from mistakes, and giving up is not an option. (03:49)

Digital Investigation

Learners will learn why people build relationships, how technology impacts this, and how to build diverse relationships. (13:00)

Engagement

Learners will be able to identify the components needed for tenacity and work towards them to conditions needed for challenging create the circumstances. (14:00)

Empathy

Learners will identify their interests, use those interests to identify the relevant industry, and explore those industries to identify career options that are related to their interests. (13:00)

12TH GRADE

Accountability

Learners will understand what accountability is, the benefits of being accountable, and how to hold themselves and others accountable. (12:00)

Conflict Resolution

Learners will be able to identify conflict types and resolution styles for application. (13:00)

Building Relationships

Learners will learn why people build relationships, how technology impacts this, and how to build diverse relationships. (13:00)

Tenacity

Learners will be able to identify the components needed for tenacity and work towards them to conditions needed for challenging create the circumstances. (14:00)

Choosing Your Path

Learners will identify their interests, use those interests to identify the relevant industry, and explore those industries to identify career options that are related to their interests. (13:00)

Leadership Certificates

Students will be assigned 5 lessons per grade level and will receive a Leadership Certificate upon completion.



Systems Thinking
Self-Awareness
Digital Safety
Values & Attitudes
Teamwork



Organization
Lifelong Learning
Digital Ethics
Self-Control
Communication Skills



Systems Collaboration
Personal Development
Digital Communication
Fairness & Justice
Effective Listening



Design Solutions
Resilience
Digital Investigation
Engagement
Empathy



Accountability
Conflict Resolution
Building Relationships
Tenacity
Choosing Your Path

Here is an example of the certificate:



Workforce Readiness Certificate

“ *This shift will greatly benefit our community and future workforce, as it emphasizes social and emotional competencies (i.e., emotional intelligence) - core competencies our region's industries have long sought in employees they choose to hire, retain, and promote.* ”

Blake Konczal
Executive Director, WDB

The Workforce Development Board has approved a Workforce Readiness Certificate (College Career Indicator measurement for California Department of Education) for students who complete all 25 of these Leadership / non-cognitive soft skills lessons.



Getting Started

Getting started is pretty simple. We will complete the following steps to getting you and your learners in the IMAGO platform quickly.

Step 1)	Facilitator user walk-through	Page 5
Step 2)	Create Your Class(s)	Page 6-7
Step 3)	Help a Student create an account through Clever	Page 8
Step 4)	Help a Student add themselves to your class	Page 9-10
Step 5)	Learner / Student user walk-through	Page 11

Additional Resources

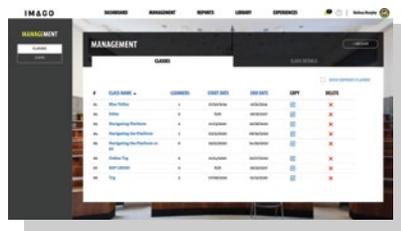
Once you've set up your class and learners, we've added a few resources in there to enhance the effectiveness of your efforts.

More Available Lessons	Page 12-13
How to Use Facilitator Guides	Page 14
FAQ's	Page 15

STEP 1

Facilitator user walk-through

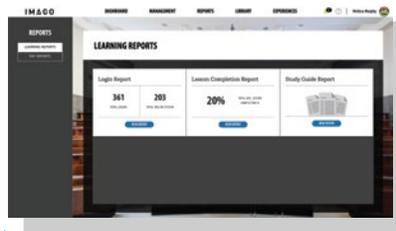
Below is a diagram of where to locate essential tools to be successful.



MANAGEMENT

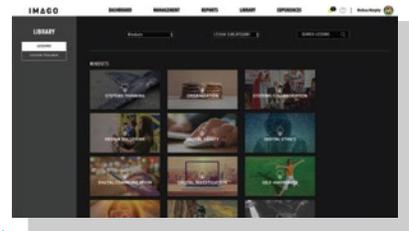
This is where you will create classes, add lessons to them, and remove learners from your class.

You can also search in the **Users** section to find and manage learner accounts.



REPORTS

This is where you can run a **Login Report**, **Lesson Completion Report**, or download a spreadsheet of student responses to individual lessons through the **Study Guide Report**.

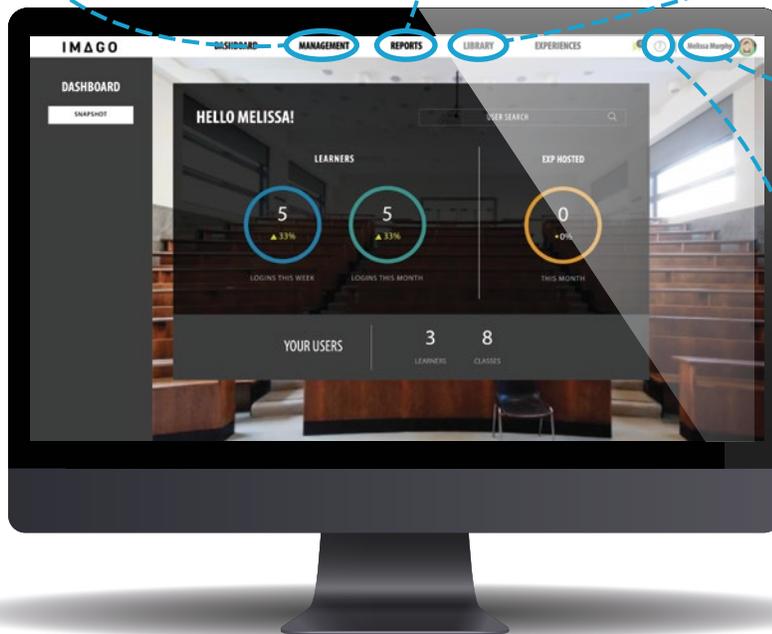


LIBRARY

This is where you can preview all of the lessons you have access to and can add to your classes.

You can also download individual lesson **Blank Study Guides**, **Facilitator Guides**.

If you need help videos and resources there is a **Lesson Toolbox** here for you as well.



DASHBOARD

Once logged in you will see your dashboard and immediate see how many learners have added to your class and some usage data.

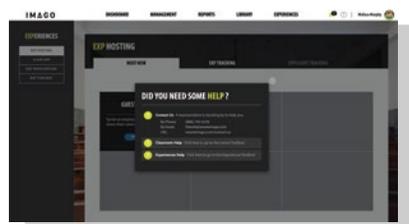
HELP

Need help?
Here is support and contact information.



EDIT PROFILE

This is where you can edit your profile details, change your **password**, and find your **Enrollment Key**.



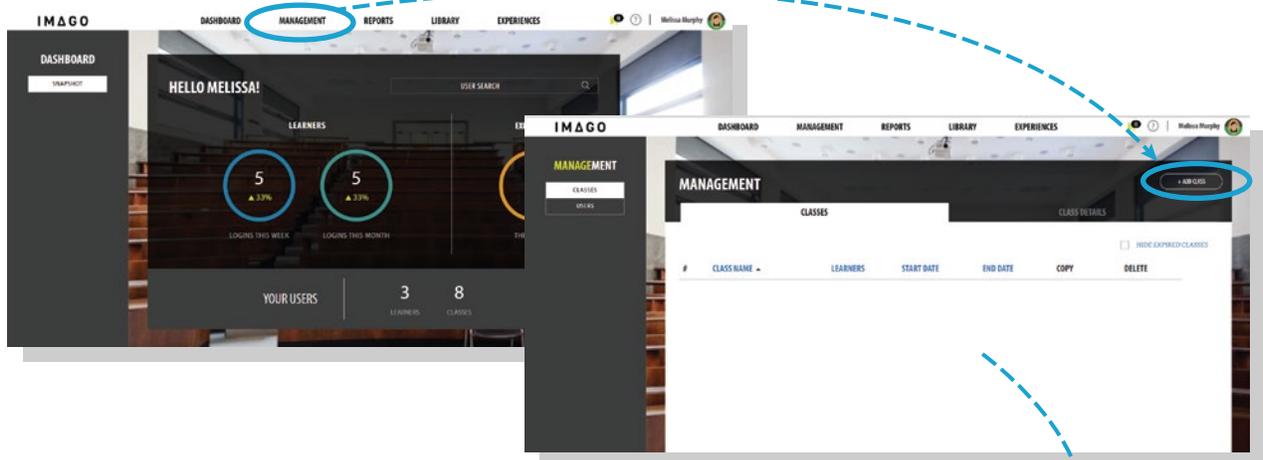
STEP 2

Create your class

1. Sign into “go.weareimago.com”.



2. Click on **MANAGEMENT**, then click on **+ADD CLASS**, and the complete all fields.



ADD CLASS

CLASS NAME
Class Name

SITE NAME
Select Site

SET START DATE
mm/dd/yyyy

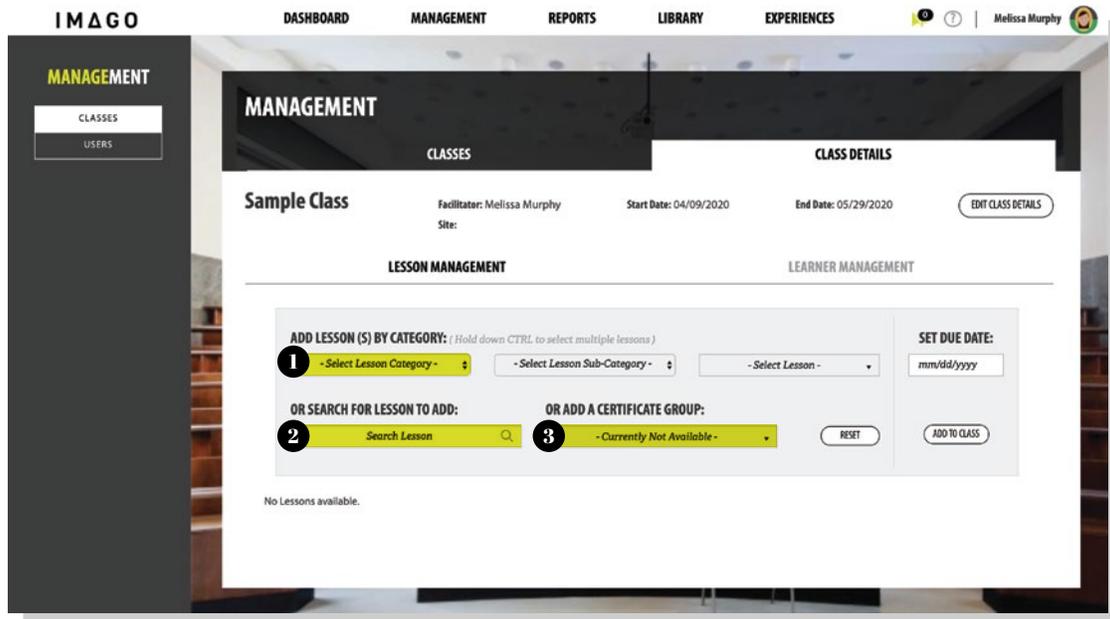
SET END DATE
mm/dd/yyyy

SAVE CLASS

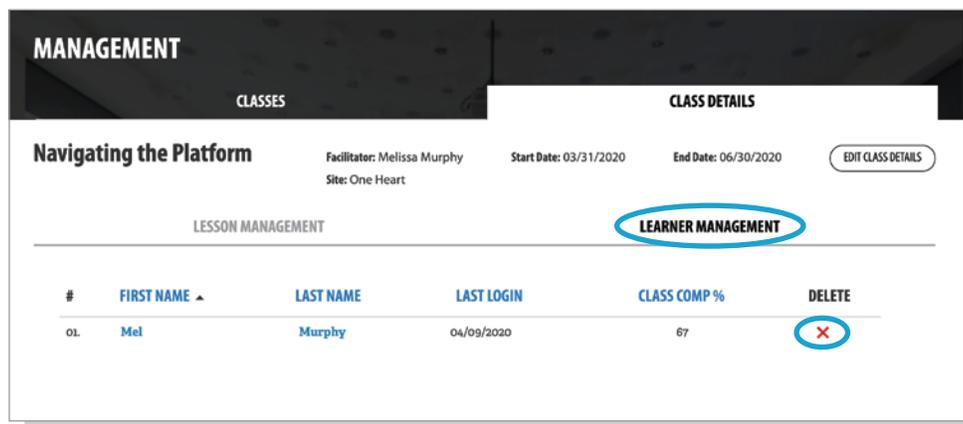
STEP 2 continued...

Create your class

3. Click on your class and add lessons by **(1) selecting the category**, **(2) searching for lessons**, or **(3) Adding the appropriate certificate group**. Then select the due date and click add to class. You can always edit and adjust dates afterwards.



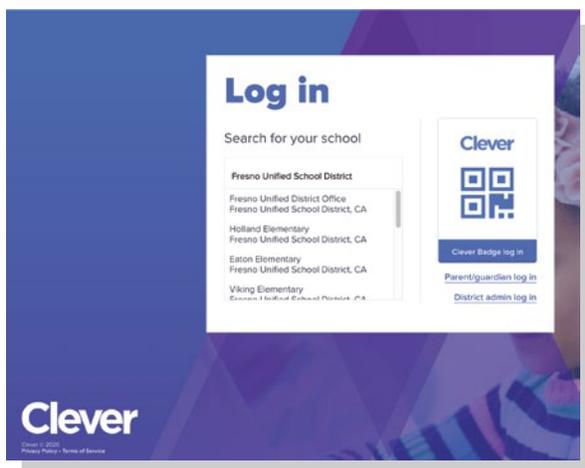
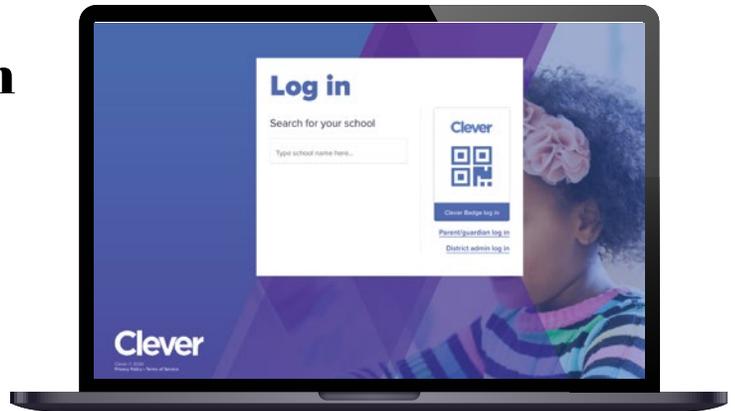
4. Clicking on **Learner Management** allows you to see the students who have enrolled in your class. In the event that you have a learner who switches classes or no longer belongs in the class, you can delete them from your class by clicking on the “**delete**” next to their name. This removes them from your roster and does not delete their account.



STEP 3

Help a Student create an account through Clever

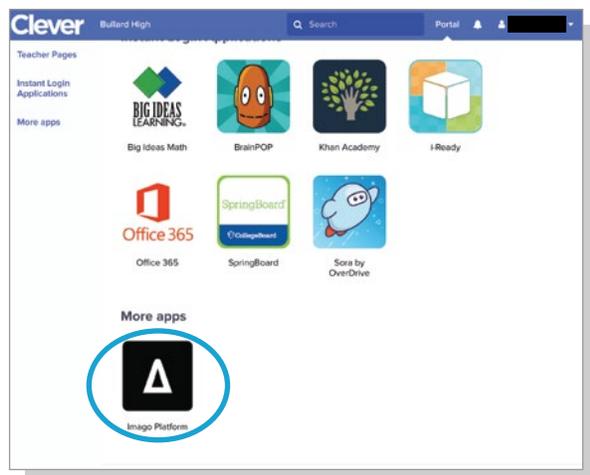
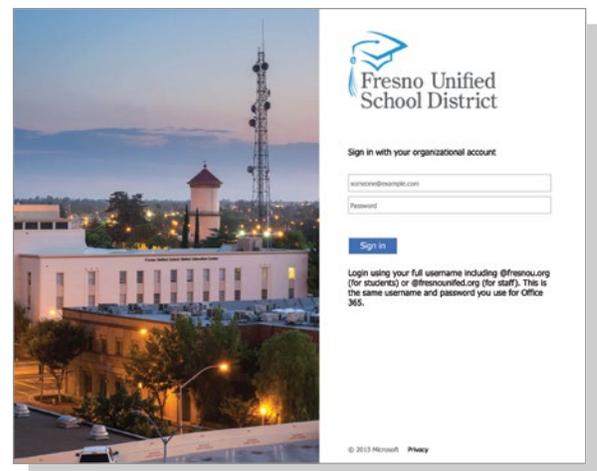
1. Go to “[clever.com](https://www.clever.com)” and click on “*sign in as a student*” at the top right.



2. Select your school by typing in “*Fresno Unified School District*”.

Then click log in with “*active directory*”.

3. Once on the Fresno Unified School District login page, use your “[fresnou.org](https://www.fresnou.org)” email address and the password that goes with it, to log in.

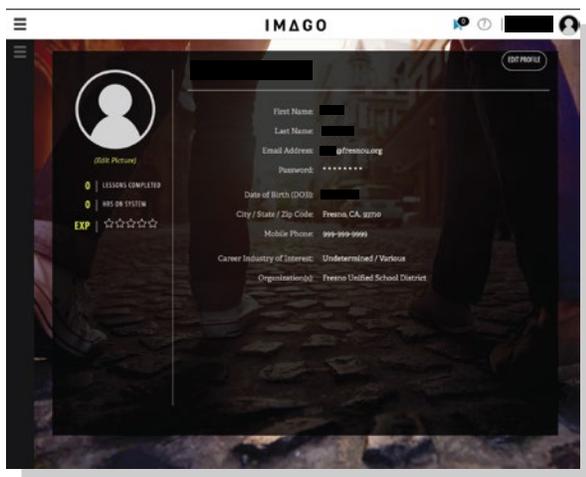


4. Once signed in, scroll down to the **IMAGO** app and click on it.

STEP 3 continued...

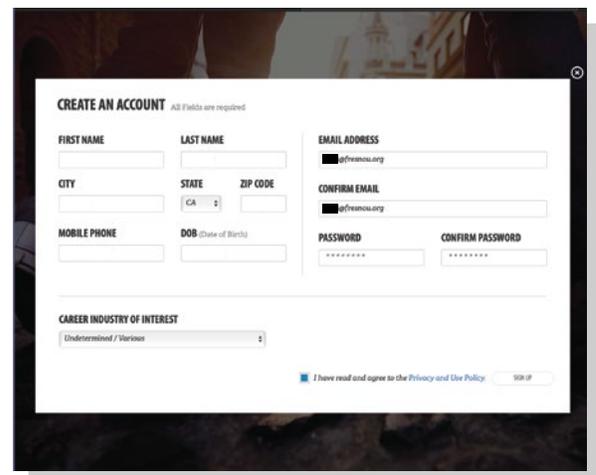
Help a Student create an account through Clever

5. If the student **already has an IMAGO account** with the fresnou.org email, they should **automatically be logged into IMAGO**.



6. If the student **has an IMAGO account** and it **doesn't automatically log them in**, then they need to log into **go.weareimago.com** directly, confirm their username and password are set to the same FUSD Atlas credentials.

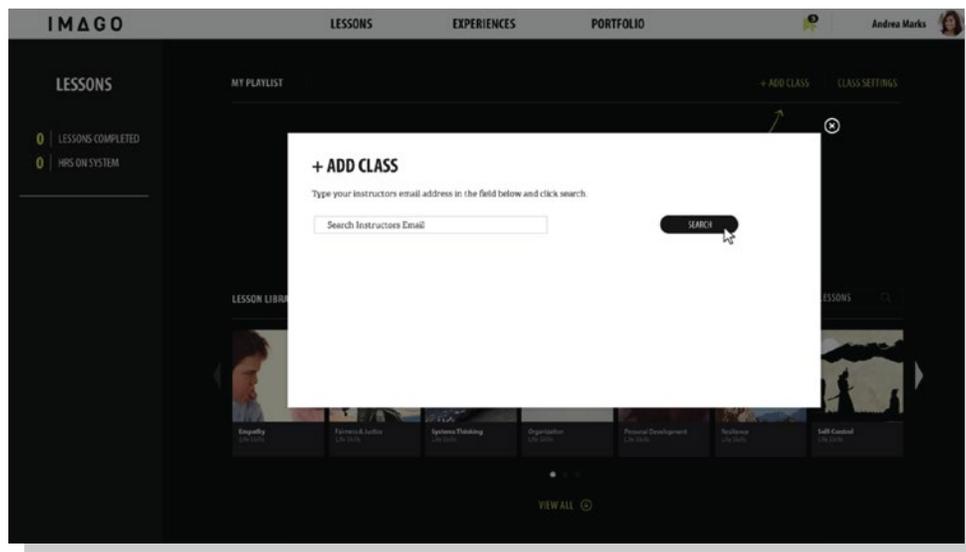
7. If the student **does not have an IMAGO account**, they will be prompted to create one through Clever and need to **fill in all fields provided**. Make sure they are using their FUSD Atlas credentials.



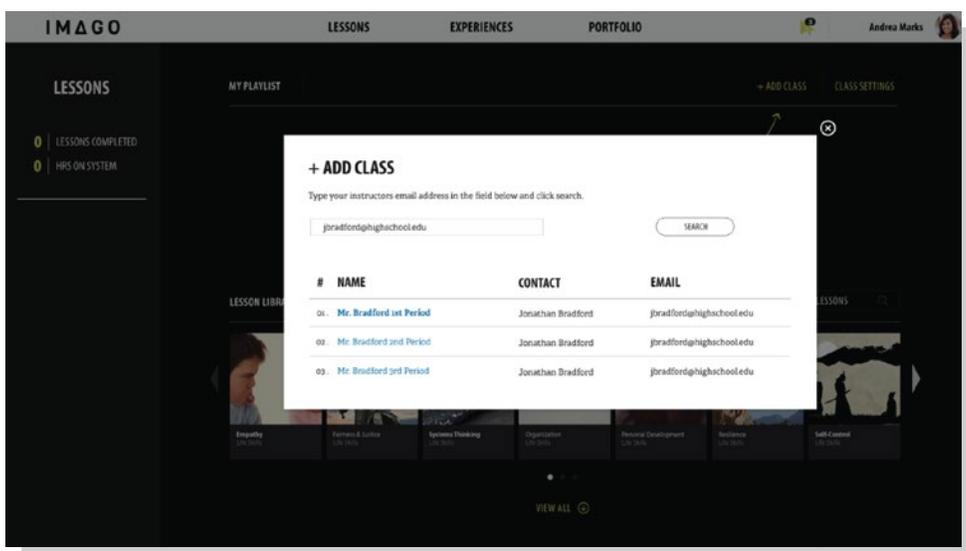
STEP 4

Help a Student add themselves to your class

1. If your learner would like to add a class you set up for them, have them click on the button **“Add Class”** in their **Lessons TAB**. Have them type in your email address to **search for classes**.



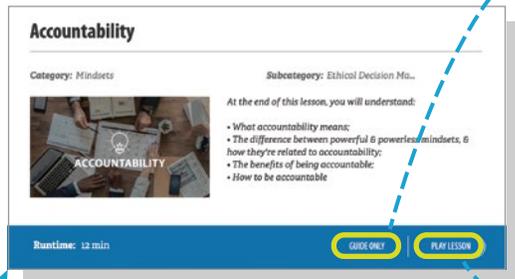
2. Have them click on the appropriate class name. All the lessons you have assigned to them will show up. If they do not, click on the refresh button on your browser.



STEP 5

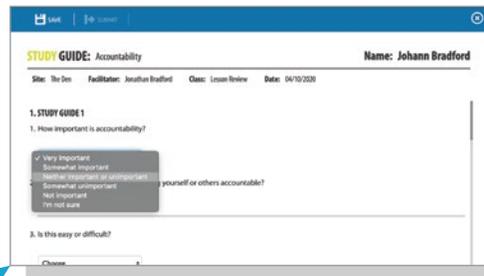
Learner / Student user walk-through

Below is a diagram of your students side of the platform.



LESSON DETAILS

The “*Lesson Details*” pop-up comes up when a lesson is clicked on. This pop-up has the lesson category and subcategory where they can be found, lesson runtime, lesson description, “*Guide Only*” button and “*Play Lesson*” button.



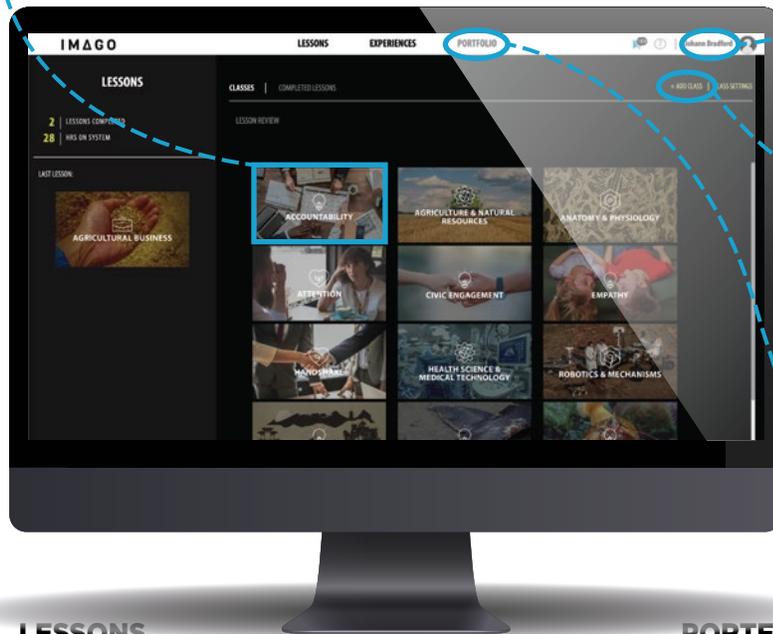
GUIDE ONLY

This feature allows a learner to complete the lesson by filling out the study guide only. Great for facilitated lessons and site with low bandwidth.



LESSON PLAYER

The default playing of lesson including videos and study guides to complete.



LESSONS

The Lessons TAB is where all of the available lessons and classes are. Under the “completed lessons” header are the finished lessons.

PORTFOLIO

This is where all of completed lesson study guides , uploaded documents, and other achievements can be found.



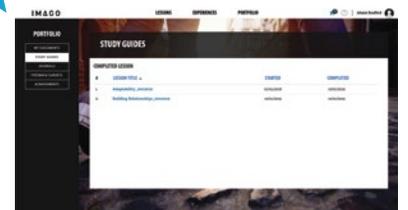
EDIT PROFILE

Where they can edit their your profile details, change their *password*, and notification settings.



+ADD CLASS

This is where they can add and remove themselves from classes.



ADDITIONAL RESOURCES

More Available Lessons

● Career Dives

HEALTH & MEDICAL (25)

Cardiovascular Tech II
Clinical Decision Support Analyst III
Clinical Pharmacist
Clinical Supervisor of Ultrasound
Health Administrator
Health Educator
Interventional Radiology Technologist
Lab Assistant CPT
Licensed Acupuncturist
Licensed Clinical Social Worker
Medical Assistant
Nurse Anesthetist
Nurse Practitioner
Pediatrician
Pharmacist
Pharmacy Technician
Physical Therapist
Physician
Physician Assistant
Quality Management Analyst
Radiology Tech
Registered Nurse
Speech Language Pathologist
Staff Clinical Laboratory Scientist
Ultrasound Technician
Yoga Instructor

AGRICULTURE (6)

Agricultural Business Careers
Agricultural Mechanics & Fabrication
Animal Science Careers
Biotechnology Careers
Floral Design Careers
Plant Science Careers

● Core Skills

Acting Techniques
Anatomy & Physiology
Camera Gear
Camera Settings
Crime Scene Investigation
Robotics & Mechanisms
Stage & Film Etiquette

● Industries

An Introduction to Industries
Agriculture & Natural Resources
Arts, Media, & Entertainment
Building & Construction Trades
Education, Child Dev., & Family Services
Engineering & Architecture
Health Science & Medical Technology
Hospitality, Tourism, & Recreation
Information & Communication Tech.
Manufacturing & Production
Marketing, Sales, & Services
Public Service
Transportation

● Life After High School

GRADE 7-12 (30)

Independent Living Skills
Self-Advocacy
Education
Employment

4 Transitions lessons for each year covering the following topics:

- Accommodations
- Anti-Bullying
- Applying for College
- Behaviors
- Career Interest Assessment
- College Preparation
- Decision-Making
- Department of Rehabilitation

- Disability Services
- Disabled Student Programs
- Disclosing
- Employment Terminology
- Financial Literacy
- Health & Wellness
- Household Management
- IEP Summery
- ITP
- Lifestyle & Priorities
- Medication
- Mobility / Transportation
- Personal Appearance
- Personal Care
- Resume Do's & Don'ts
- Self-Determination
- Social Media
- Social Skills
- Soft Skills
- Success Stories
- Support Circle
- Types of Post-Secondary
- Volunteering

● Life Skills

Appearance
Attention
Body Language
Brand Your Story
Etiquette
Eye Contact
Feedback
Financial Literacy
Handshake
Hygiene
Networking

- LEADERSHIP / EMOTIONAL INTELLIGENCE
- CAREER EXPLORATION
- CAREER READINESS / SOFT SKILLS
- STEAM / TECHNICAL SKILLS
- SPECIAL EDUCATION

ADDITIONAL RESOURCES

More Available Lessons

● Mindsets

(Below are in addition to the 25 Leadership lesson assigned)

- Adaptability
- Civic Engagement
- Cognitive Flexibility
- Convergent Thinking
- Design Thinking
- Divergent Thinking
- Diverse Perspectives
- Ethics
- Finding Knowledge
- Heuristics
- Introspection
- Pattern Seeking
- Perspective
- Purpose
- Reflection
- Self-Regulation
- Social Awareness

● Work Skills

INTERVIEWING QUESTIONS (18)

- Describe a Conflict & Its Resolution
- Tell Me About Yourself
- What is Your Greatest Weakness?
- Why Do You Want To Work Here?
- Why Should We Hire You?

JOB SEARCH

- Clearly Defining What You Want
- Creating a Daily System
- Leveraging Conferences & Career Fair Tactics
- Manipulating Job Boards
- Maximizing Your Personal Network
- Setting Realistic Goals
- Working With Employment Agencies

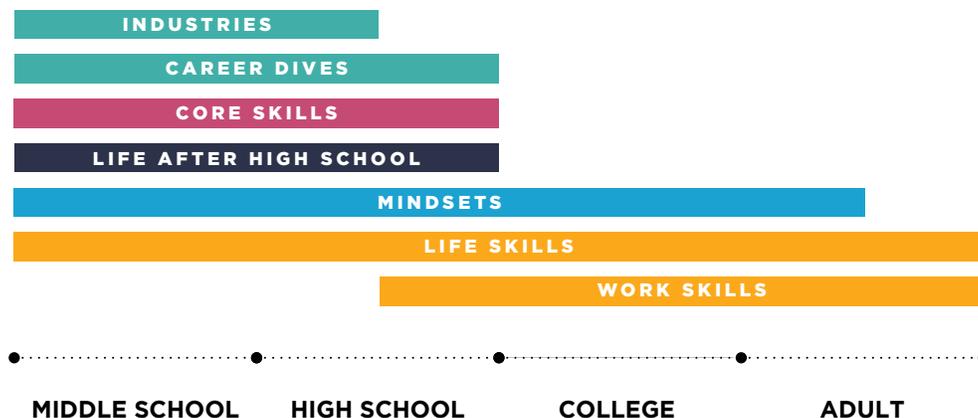
BEST IMPRESSIONS

- Interviewing Appearance & Hygiene
- Interviewing Body Language
- Interviewing Verbal Communication

OTHER LESSONS

- Resumes
- Your Interview Story
- Developing a Winning Mindset
- Personal Life Situations
- Teamwork & Attitude

Where these categories of lessons are currently being implemented:



ADDITIONAL RESOURCES

Facilitation Guides

Facilitating the lessons can be daunting at times. Even though most of our lessons can increase your classroom culture and impact class management and discipline for the better; These aren't lessons you may be comfortable having unscripted discussions around.

So to help with that , and add examples, activities, resources, and rigor to these lessons, we developed Facilitator Guides.

TITLE & DESCRIPTION

IMAGO FACILITATOR GUIDE ► DIGITAL COMMUNICATION

1

Digital Communication

In this lesson, learners will understand what digital communication is, how it impacts technology, and how it helps people pass and receive information in a modern culture



Classroom: Between Learners & Facilitators

THINK AHEAD QUESTIONS

Great for prepping your discussions and works well for flipped classroom method.

Think Ahead Questions:



- 1) How would your daily life be different if you didn't have access to digital communication?
- 2) How has digital communication benefited your day-to-day life? How has it negatively affected it?
- 3) What are some "unspoken" rules about daily digital communication use? For example: not texting on a first date

ACTIVITIES

Activities for lessons come in all shapes and sizes, but they are usually creative or interactive engagement opportunities to extend the learning from the lesson.

Activity: Tracking Your Digital Communication



- 1) Identify one day during the week where learners will "track" their digital communication.
- 2) Instruct learners that on this day, they will keep track of how many times they use, interact, or participate in digital communication of any kind.
This includes phone calls, text messages, emails, social media interaction, etc.
- 3) Learners should tally throughout the day how many times they use digital communication. One tally might be checking their Facebook, or conversing with a friend over text message.
- 4) The day after the exercise, have learners first discuss their experience with a partner.
- 5) Gather as a class and have a conversation with the discussion questions below.

DISCUSSION QUESTIONS

These questions, like the "Think Ahead" questions, are great for adding rich discussions to your classroom and help to frame sometimes difficult subjects.

Discussion Questions



- 1) How easy or difficult was this exercise for you?
- 2) How did having to track your digital communication affect how often you communicate digitally?
- 3) Did your total amount of digital communication surprise you? Why or why not?
- 4) If you had to spend a day without digital communication, how would your habits change?
- 5) Do you think digital communication will increase or decrease in the future? Why or why not?

LIBRARY LOCATION

This line at the bottom tell you where in the library, category and sub-category, you can find the lesson.

MINDSETS / RELATIONSHIP SKILLS / DIGITAL COMMUNICATION FG_1

RESOURCES

Want to add rigor and a variety of examples to your lesson? These resources on the back page give a variety of videos, TED Talks, articles, and even source materials for the actual content.

IMAGO FACILITATOR GUIDE ► DIGITAL COMMUNICATION

3

Resources



"If You Were Honest on Social Media" -- Recommended for learners age 16+

Eugene Lee Yang, BuzzFeed Violet

<https://youtu.be/TM3adAbcJaw>



"Simplifying Complexity"

Eric Berlow

https://www.ted.com/talks/eric_berlow_how_complexity_leads_to_simplicity



"Flowing Data"

Nathan Yu

<https://flowingdata.com/>



"How Digital Technology Changed Communication"

Nick Morgan

<https://www.forbes.com/sites/nickmorgan/2013/05/21/how-digital-technology-has-changed-communication-51c-0f-three-part-4111a781120b>

Frequents Asked Questions

1. Do students learn differently depending on the facilitation method?

Yes, your method matters. There are 3 common methods in which to complete IMAGO lessons that facilitators have been using and they are:

- 1) **Student Led Method:** This is when the learners watch and complete on their own.
- 2) **Flipped Classroom Method:** This is when the learners watch and complete on their own but then some classroom time is given to discussion and application of the learning.
- 3) **Facilitated Discussion Method:** Traditionally done in a lab or a classroom where students completing the study guides in the platform as they follow along with the teacher presenting the videos for the whole class.

Selecting which method you choose will mostly likely be determined by the amount time you have in class available, but our research shows that the Facilitated Discussion Method increases learners understanding and retention. For greater value and impact we suggest **flipped or facilitated methods**.

2. What / where is my enrollment key?

Enrollment keys are necessary for learners to create accounts. If your institution is using Clever **then your learner won't need a key** because Clever retains that information.

If Clever is not working and you need an enrollment key use the one bellow:

9JKWGV97

This can also be found in your **Edit Profile** screen.

3. My students can't see their lessons, why is this?

This usually happens when...

- 1) **the class end date has arrived or has passed,** (Make sure to set your class completion date out far enough. ie: end of school year)
- 2) **the lesson completion date has arrived or has passed,** (This is the most common reason, the lesson won't show in their playlist once this date has been reached).
- 3) or **the student is not enrolled into the right class** (Make sure you see the students name in the Learner Management portion of the class, this means they are in the right class).

4. Some of these topics can be uncomfortable to teach. Do you have any resources to help?

Yes. Facilitation guides are very helpful in assisting the teaching of difficult or new subjects. Also speak to your administrator about receiving further professional development from IMAGO.

5. Are there any other resources available to help me with the platform?

Yes. The **Lesson Toolbox** found in the Library TAB has various PDF and video assets to help answer all of questions.

For additional support contact:

Melissa

melissa@weareimago.com

(559)-917-9435